



GOSPEL BROADCASTING NETWORK

CABLE CAMPAIGNS—WE NEED YOUR HELP!

PROCEDURE

A cable executive has recommended this procedure for encouraging your local cable company to carry GBN. This process already has proven successful: after just a brief letter-writing campaign, Dalton Utilities/Optilink agreed to include GBN in its slate of networks.

Locate the contact information for your local cable company i.e. a contact name, address, and if possible a phone number and email.

(1) After worship service Sunday morning, ask everyone to remain seated while postage paid postcards and/or envelopes with paper are distributed to the members of the audience. Each person is asked to write a short personal note requesting that the Gospel Broadcasting Network, based in Ringgold GA. (866-525-4677 ext. 109, be carried by the person's local servicing cable provider. If one is not a current customer, it's ok to state our local cable system because it is there's whether they subscribe or not to it.

(2) Men assigned the task, then, take up the postcards and notes for mailing. The requests are not mailed all at once—perhaps, 25% of the total number each week for four weeks.

(3) The congregation repeats the above procedure monthly until the cable company responds favorably—that is, with a request of GBN for coordinates to receive the satellite signal for broadcast.

Persistence is the Key

Luke 11:5-8, 5 And he said unto them, Which of you shall have a friend, and shall go unto him at midnight, and say unto him, Friend, lend me three loaves; :6 For a friend of mine in his journey is come to me, and I have nothing to set before him? :7 And he from within shall answer and say, Trouble me not: the door is now shut, and my children are with me in bed; I cannot rise and give thee.:8 I say unto you, Though he will not rise and give him, because he is his friend, yet because of his importunity he will rise and give him as many as he needeth.

My name is Stuart Hoover and my job is to get the **Gospel Broadcasting Network** on all cable companies everywhere. But I can't do it without your help. So can I count on you to assist me in this great work? After you have launched your Campaign email me your cable company information, please. [cableinfo@gbntv.org](mailto: cableinfo@gbntv.org)

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