



## GOSPEL BROADCASTING NETWORK

"The Truth ...
and Nothing But
the Truth ... 24/7"

Brought to you by congregations of the church of Christ under the oversight of the Southaven Church of Christ

Elders: Larry Everson Con Lambert Vern Schrimsher

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## Can I Still Get GBN From a Satellite?

Late in 2011, GBN was approached with an opportunity to reduce the cost of our satellite fees by \$15,000 per month. A tragic result of this change is that it would require us to "turn off" the signal on the small Ku-dishes that many people had purchased and replace that signal with a new signal compatible with the older "big dish" technology. We carefully weighed these tremendous cost savings against losing the ability for viewers to receive GBN on a small, Ku-dish. While we value our Ku-dish viewers highly, there were only about 2,000 of the KU dishes installed, so the Ku-dish was no longer a cost-effective way to distribute our programming to individual homes.

We heard from several of our Ku-dish viewers that they really wanted to have the ability to get GBN from a satellite dish in their home. With the generous and kind help of Ken Golson, an experienced volunteer Ku-dish installer for GBN, we sought to find the most inexpensive way to get the new GBN signal into an individual home by satellite. Ken was able to figure how to get it done with three items – a "big dish" antenna, a new receiver, and a new LNB. If you'd like the details, read on!

The Dish – The general rule with C-band reception is that the bigger the dish, the more signal that is received. We have found that a 10-foot dish works well, but a 6-foot dish isn't capable of bringing in the signal. As a result, we are recommending a 10-foot dish as the recommended size for people watching in the continental US. While purchasing these dishes new can be quite expensive (\$1,200+), there are many of these dishes available used from people who no longer use their old C-band equipment. As a result, some viewers have received C-band dishes for free! However, the installation of these dishes is quite a bit more involved than the former Ku-band dishes, so it would often be beneficial to hire an experienced installer for the project.

The Receiver – The new C-band signal that we are utilizing is a state-of-the-art DVB-S2 signal with an MPEG-4 compression. As a result of it being the newest standard, there are very few receivers that can handle the signal. Sadly, the old Ku-band receivers will not work with our new broadcast signal. We have found one, called the OpenBox S10, which works great for our signal and it's available through Amazon.com for \$93 plus shipping. One great feature of this little receiver is the ability to attach an external flash drive or even a hard drive to its USB port and record programs directly to the drive. This feature could be especially helpful for those who like to record programs and share them with others.

The LNB – Our satellite uplink provider strongly recommends the use of a "Phase Lock Loop" LNB to receive GBN – these are available starting around \$250. The LNB is the item that sits in front of the dish and acts as the "receiver" for the satellite signal. We have used the Norsat 3220 LNB with great success. We have had some reports of inexpensive LNB's (around \$50) working for people with larger dishes, so that may work in some situations, as well.

In total, the cost of a C-band dish that can receive the GBN signal can be as low as \$150 (with a free dish, self-installed, low-cost LNB) up to \$2,500 (with a new dish, professionally-installed, PLL LNB). This should allow for some of our viewers who don't have access to high-speed internet to receive GBN via satellite in their home.

## WILL YOU JOIN THE 7000?

Recently I attended a lectureship where I heard several positive comments about the fact that viewers are never asked for money on GBN. Non-Christian viewers notice the difference to what they normally experience on religious television and quickly conclude that we're very different. We're thankful for this difference and God is glorified because of it.

However, the only way that we're able to keep GBN running is by the gracious and generous donations from members of the Lord's church. We're still working towards our goal of a core group of 7,000 Christians who would commit to donating \$25 each month to meet the basic operating needs of the network. Please prayerfully consider becoming one of the 7,000 Christians that keep GBN broadcasting to the world.

-Mark Teske



## — 1st Newsletter of the Year —



You may have noticed that this is the first GBN newsletter that you have received in your mailbox this year. In an effort to be the best stewards we possibly can of the Lord's money, we are now mailing our newsletter the last month of each quarter. On all other months, the newsletter will be sent out via email and will also be posted on our website, located at <a href="https://www.gbntv.org">www.gbntv.org</a>. We encourage you to sign up to receive our newsletter by email as well as other timely news from GBN. You can sign up online at: <a href="http://gbntv.org/form/Mailing+List2">http://gbntv.org/form/Mailing+List2</a>

## — 5 Sundays in April —

Since many congregations base their budgets on four-week months, when a month has five Sundays they have a bit of a surplus. How will you use it? Would your congregation consider supporting the work of GBN with all (or a portion) of your fifth Sunday contribution? Help us send the gospel to hundreds of millions!



# "IN MEMORY OF ..."

Brothers Waldo Tucker, Harold Wood and James Scott, by the Charles Leonard Family

Mr. Elbert Tony Rawls, by Hollis and Nancy Tackitt

Mr. William A."Bill" Mayfield, a.k.a.
"Boodie",
by his wife, Jean Mayfield; sister,
Esther Lois Henley; daughter and
husband, Brenda & John
Manz; Regina Clay; the Talladega
Dept. of Human Resources;
Wendell & Patti Patterson;
Tom & Kaye Greer

Ernest & Edith Bickford, Johnnie Statom, Harold DeBord, Marvin Webb and Donald DeBord, by Tom & Kaye Greer

> Delphia Sisco Mayfield, by Glen Mayfield

Mark Elrod, by Eunice Rayburn

Norman Hughes, by John & Marilyn Seifert

Earstine Smith, by George & Margaret Walker

Henry Gass, by the East Ridge Church of Christ Wednesday night Bible class

> Ed Brown, by John Ed & Jo Frazier

Northcutt brothers D.V., Hallis, & Lyle, given on behalf of their surviving sister, Era Pennell, by her son Jeffrey

S.H. (Hallis) Northcutt, by Bonner Church of Christ; L.A. & Barbara Teal; Tom & Brenda Miller & family and Paula Woody

Mr. Harold DeBord, by Carolyn & Robert Smith

Lewis Crowder, by his wife, Theresa Crowder

Edna Hamlin, by Palacios Church of Christ Edda Pearcy and Odessa Sorrells, by their sister, Wilma Hennington

Waldo Tucker, by Mr. & Mrs. Con Lambert

Charlotte Todd, by Jerry, Suzanne, Hunter, & Colton Reaves and Cheyanne Housley

Mrs. Elizabeth Hart, by Brent & Sherryl Roberts

Mr. Hallis Northcutt, by Carol Gilliam

James Mears, by Randall & Shirley Standefer

Hosie Lawson, by Glenn & Cindy Colley

Barney J. Campbell & Mary Louise Campbell, by their son, Charles A. Campbell

Mattie Olivia Norris, Corrine Heyes Lawrence, Dwayne Renfrow, James Jones, Benny Jones, Ruth Herlong, Brother Floyd Howard Gray, Sr., Verna Gray, Howard Gray, and Francis Gray, by Charles A. Campbell

George Hutton, Jr. and Dale & Mabel Dunn, by Edgar & Barbara Beard

Ed & Willie Shepard, by Ronnie & Joyce Newberry

Ricky Milburn, by Richard, Ann, and Lois Walker

> Ida Barker, by Ms. Alice McCulley

Patsy Taylor Edwards, by Milton & Shirley Powell

Hallis Northcutt, by New Union Church of Christ

Charlotte Todd, by the South Commerce Street Church of Christ

Dale Sizer, by Jordan & Nelda Linscomb

# "IN HONOR OF ..."

Willodene Hutton,
Tommy Berryman,
Nick & Shana Cahoon,
Pam Story,
Tommy & Debbie Todd,
by Edgar & Barbara Beard

James Watkins, by Charles A. Jones

Claude Christian (with "Get Well Wishes"), by Eunice Rayburn

Dessie Gilbert, by the South Commerce Street Church of Christ

> IN PERPETUAL MEMORY of Bill and Sally Miller, Sr., by their son, Bill Miller

IN PERPETUAL MEMORY of sons, of sons, Bobby, Jr. & Barry Glenn Basford; friends Mack Short and Doug Pate; Steve & Gladys Bottoms, by Bobby & Eva Basford

#### "GLOBAL" BROADCASTING NETWORK?



You probably noticed the problem with the above title. G.B.N. does not stand for **Global** Broadcasting Network. It stands for the **Gospel** Broadcasting Network. The fact of the matter is however that GBN can be seen around the world! In 2011 GBN released our then brand new GBN iPhone app. Something interesting immediately started happening. People around the world with iPhones and iPads started downloading our app. The top country to download the app was, of course, the

United States. The next ten in order of the number of downloads were as follows: China, France, Italy, Saudi Arabi, Brazil, United Kingdom, Canada, Spain, the Netherlands and Russia. As of the last update we now have over 50 countries wherein the GBN app has been downloaded, and this does not include the numbers from Android phones or the internet. Brethren, thanks to your help GBN airs Preaching the Gospel each Lord's Day in 38 million homes on Dish Network and DirecTV. We teach the gospel 24/7 on 20 different cable stations. We maintain a website with tens of thousands of hits every month. We have a live 24/7 Roku channel so that anyone with high-speed internet can have GBN at home. We can be picked up over the airwaves in most of North America via a C-band satellite dish, and hundreds of millions of people have access to GBN anytime of the day anywhere in the world on their smart phones and iPads. As you know GBN does not solicit money on the air. We are supported by free will offerings of congregations and brethren like you! Let's keep working together as we continue to go into all the world and seek to preach the gospel to every creature.

- Don Blackwell, Executive Director, Gospel Broadcasting Network





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The GBN building is located west of I-75 Exit 353, in the Gateway Mall.

GBN is a 501(c)(3) Non-profit organization.