



THE GOSPEL BROADCASTING NETWORK

THANKS

Eighteen years ago, on Thanksgiving day, the Gospel Broadcasting Network began airing. Since then, millions of souls have been exposed to the gospel of Christ, and thousands have become Christians. Some of you have been supporting us since the beginning, and for that, we are eternally grateful. Our focus has never shifted. We teach the unadulterated gospel, using book, chapter, and verse preaching. With your support, an amazing staff, and most importantly, God's blessings, GBN has helped convert souls, strengthen new converts, and assist Christians in their study, growth, and teaching in 2023.

SUPPORT

If you'd like to help us continue the work in 2024, you can mail in a contribution in the envelope provided, or

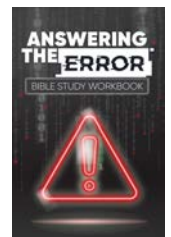
You can contribute online at: gbntv.org/support/ or by scanning this QR code.

A GBN supporter has graciously offered to match up to \$100,000 in contributions given through the end of 2023. If we reach this goal, it will mean 200k going into the work. Will you help us reach this goal?



A TOKEN OF APPRECIATION

As a small token of our appreciation, we've included in this package a copy of the **Answering the Error** workbook. This book is a companion to be used along with the **Answering the Error** video series. We believe it will be a valuable resource to help you understand how to respond to and teach your religious neighbors the truth.



CARRYING THE GOSPEL VIA MODERN TECHNOLOGY

Over the last 18 years, we have sought to take advantage of new technology that is constantly being developed and changing, believing that God has given us these tools to reach people with the gospel. Our efforts in social media have been particularly effective. Here are some 2023 stats:

- The **Facebook page** had 252,705 followers, 21,290 hours of content watched, and 79,519 new likes.
- **Instagram** had 278,717 followers and 96,817 new likes.
- **YouTube** page had 1.7 million views, up from 1.5 million in 2022. Our watch time was 276,000 hours (a 94% increase from 2022).
- **Tiktok** had 15,697 followers. Likes are up 117%. Video views are up 41%. Comments are up 283%. Shares are up 98%.
- The **mobile app** was used 184,069 times. It has 3400 videos available.
- **Roku channel, Apple TV, online streaming** - 15,421 days total watch time.
- **20 Cable stations** that carry GBN as a 24/7 channel reach hundreds of thousands of homes.
- **Satellite** - Dish Network and DirecTV – **Preaching the Gospel** and **Counterpoint** air weekly on these nationwide carriers with a total of over 30 million subscribers.
- **12 FM Radio stations.**
- Approximately 1400 **Bible Correspondence Courses.**

CONSTANTLY PRODUCING NEW TOOLS & RESOURCES

GBN has made it our goal to provide **FREE** materials to the brotherhood and the world to help us understand and teach the word of God.

- **The GBN app** – Download our app on your smartphone or tablet. You'll be amazed by the free resources it contains, including the following:
- **Commentaries** – GBN presently has commentaries on 55 of 66 books of the Bible on our website and app.

- **Topical Studies** – We have free books on Marriage & and the home, Premillennialism, Elders and Deacons, the Holy Spirit, and others.
- **Know Your Bible** by Frank Dunn. A great overview and study guide to each book of the Bible.
- **God and Man** – An Evangelistic tool to teach others the gospel. It’s as simple as reading the question and verses and walking the potential convert through the verses.
- **Workbooks** – We have a workbook for the **Authentic Christian Podcast** and **Answering the Error** to assist classes and individuals as they watch the video series.
- **Video Commentaries** – We have an evergrowing series of video commentaries walking you through books of the Bible with skilled Bible teachers.
- **Drawn Toward God** – our new animated series which presents deep Bible topics in short animated videos to present the message in an appealing and succinct way.

NEW MATERIAL

- **Beyond the Basics** – We have just begun filming a new series of lessons for more advanced Bible students. Dr. Kerry Duke is producing this series, covering topics such as Prophecy as Proof and Can We Understand the Bible Alike?
- We have just completed our series on the **Gospel of John**.
- Keith Mosher is currently filming a series on Inspiration, **The Book God Breathed**.
- Gary Hampton – **Hearing God Speak – 2 Timothy**.
- **The Authentic Christian Podcast** season 4 is wrapping up as I’m writing this.
- New episodes of **Answering the Error** are coming in 2024.
- And as always, we continue filming new episodes of **Counterpoint** with B.J. Clarke and Mike Hixson and **Preaching the Gospel** with Cliff Goodwin.

BAPTISMS

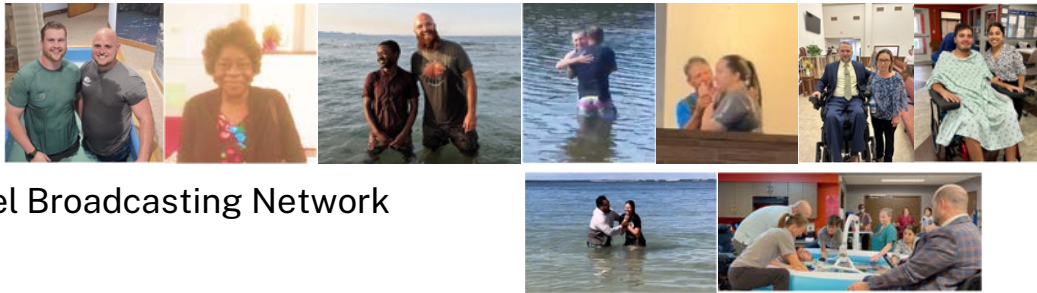
Someone might argue, “It doesn’t matter how many hours are being watched, what matters is how many baptisms are taking place!” First, we disagree with this reasoning. Hundreds of thousands of hours of biblical material being watched means that we are planting the seed of the gospel. It means that souls are being edified and that the unfaithful are being restored. But our work is also resulting in many souls becoming Christians. While the vast majority of converts and good that has been done by the Gospel Broadcasting Network will not be known until eternity, in 2023, we are aware of thousands of baptisms directly linked to the work of GBN employees. Below, you’ll see a small sampling of some of the recent converts from the work we’re doing at GBN.

There are billions of souls in the world who have not yet heard the gospel. It is our goal to take it to them. If you currently support the Gospel Broadcasting Network, we believe that you will be amazed at the work that we are currently doing. **We want to come and do a report for your local congregation! Please call us to set up a time.**

Brotherly,

Don Blackwell

Executive Director, Gospel Broadcasting Network



WOULD YOU LIKE TO LEAVE GBN IN YOUR WILL?

If you would like more information on how to donate to GBN or to add us to your will, please contact John Stubblefield (CPA) (662)-874-5508. We also work with a brother in Christ, Dale Hubbert, who works in the financial industry and is willing to provide a complimentary “gifting” discussion to determine the most effective way for you to financially contribute to GBN now and in the future.