



**G**OSPEL  
**B**ROADCASTING  
**N**ETWORK

**GOSPEL  
 BROADCASTING  
 NETWORK**

**“The Truth ...  
 and Nothing But  
 the Truth ... 24/7”**

**brought to you  
 by the Southaven  
 Church of Christ,  
 Southaven,  
 Mississippi,  
 and sister  
 congregations,  
 under the  
 oversight  
 of the Southaven  
 elders:**

**Larry Everson  
 Con Lambert  
 Vern Schrimsher**

**Volume 9 Number 2  
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## Train Up a Child



Every now and then we receive a letter or an email that is too encouraging not to share. As the letter states, it's never too early to start. See little Abigail watching GBN. Thanks to the Brackins for sharing.  
 —Don Blackwell, Executive Director, GBN

Dear GBN Staff,

First of all, we want to thank you for the excellent programming you provide. Your programming runs almost continually on our home computer. This has been particularly beneficial for all of our family, especially our sons who we are homeschooling. Our youngest (daughter, almost 2 years) has seen us on so many occasions pull up chairs in front of the computer to watch the different programs. The other day, we found that she had pulled her own chair up in front of the computer and was watching by herself (picture attached). It's never too early to start (Deut 6:7).



We find your programming essential for our family since it speaks the Truth honestly and provides additional great role models for our children, which is so very important. While our sons (9 and 11 years) may not be able to identify those in pop culture (musicians, actors, etc.), they certainly recognize and respect those on your programming (i.e. Glenn Colley, Cliff Goodwin, BJ Clark, Mike Hixson, Don Blackwell, Tom Holland, Eddie Parish, Jim Dearman and so many more); even being able to identify them just by their voices.

Thank you so much for your commitment to the spreading of God's inspired Word.

In Him,  
 Stewart and Mandy Brackin

G

B

N

## WILL YOU JOIN THE 7000?

Recently I attended a lectureship where I heard several comments about the lack of requests for money in the programming on GBN. Non-Christian viewers notice the difference to what they normally experience on religious television and quickly conclude that we're very different. We're thankful for this difference and God is glorified because of it.

However, the only way that we're able to keep GBN running is by the gracious and generous donations from members of the Lord's church. We're still working towards our goal of a core group of 7,000 Christians who would commit to donating \$25 each month to meet the basic operating needs of the network. Please prayerfully consider becoming one of the 7,000 Christians that keep GBN broadcasting to the world.

—Mark Teske



## — STEWARDSHIP —

Webster defines stewardship as the act of managing another's property, finances, or other affairs. As Christians, we recognize that we own nothing, but we are only stewards. God is the real owner for He is the creator of the heavens and the earth. "Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with Whom is no variableness, neither shadow of turning" (James 1:7). The early Christians recognized this: "Neither said any of them that ought of the things which he possessed was his own" (Acts 4:32). God's title to the whole universe and everything in it is clearly established in the Bible (Gen. 1:1, Psalms 24:1, I Cor. 6:19-20).

Likewise, the management team at GBN recognizes that your generous gifts of money are acts of good stewardship on your part. We are also reminded that we are entrusted with these funds to spread the gospel of Christ to the whole world (Matt. 28:19-20). We have been charged by our overseeing eldership to use all funds as wisely as we possibly can, and to "stretch" every dollar so we can reach as many lost souls as possible with the gospel.

We are a provider of the gospel through the mass medium of television, and now through the internet, iPhones and Androids. The best and most cost effective methods are changing every day. What was cost prohibitive when the network began is now possible due to lower cost, technological advances. Who could have imagined seven years ago that we would have our own Roku channel and be able to broadcast live on televisions all over the world to hundreds of millions of households? Who could have predicted that our programming would be available on many more cable stations via C-Band transmission at one-half the cost of KU transmission? Technology will continue to change, and we need to be on the cutting edge.

The GBN team also works diligently to be cost effective in our daily operations. As noted in recent financial updates, we have trimmed staffing costs, and cut operating expenses in almost all other areas. We have done this while producing several new programs and steadily increasing our viewership. With the extreme "startup" costs of the network, we accumulated some debt which we plan to retire before the end of this year. God has so richly blessed the network which our dear (now deceased) brother Barry Gilreath, Sr. founded. Challenges, both financial and otherwise, are a reminder that Satan is always with us trying to discourage any good work to spread the gospel. We believe that as long as we produce sound programming and apply the principles of good stewardship found in the Bible, that GBN will indeed be able to reach the whole world with the gospel.

May God bless you. Ralph Upton—Director of Personnel and Finance



# "IN MEMORY OF ..."

Brodie R. Plyler,  
by Betty Plyler

June Sanders,  
by Benny Sanders

Love C. Jones, III,  
by Howard & Kathy Burnette

Nelson Grissom, Sally Ruth Brown, Granville  
W. McMahan and Ethel Young  
by Walter & Mary

Ann Bishop, Ranse Anderson, Dot Taylor,  
Eno Hennesse and Mary Betty Christian  
by Richard, Ann & Lois Walker

Modena Spivey  
by John Ed & Jo Frazier

Bob & Verna Burney  
by Helen Mann

Paul Walden  
by LaRue Walden

Maurice Hill  
by Thomas & Dianne Musick

Mary Ellen Whitaker and James G. Nation  
by Peggy E. Cooper

Mrs. Lorene Morris, Mrs. Samuel F. Roberts  
and Mr. Jerry Purser  
by Arlene Sanders

Gladys Lewey and Jack Stephenson  
by Paul & Susan Haley & Family

John Means  
by Florence Church of Christ, MS

Mr. Sam Denton  
by the Parker Family

Jean Crouch and Thelma Weeks  
by Bob & Louise Shriver

Mabel Franklin  
by the East Ridge Church of Christ  
Wednesday Bible Class

Grayson O. Gilbert  
by Mrs. Grace B. Gilbert

Vernell Buck, by Katherine & James Evans  
and Doris & Jim Gary, and Bill, Carolyn,  
Andrea & Claire Snider Ruth Jordan Reagan  
by Jerry & Marilyn Nash

Bill White, Lonnie Lockert, Herman Riemke,  
Lois Stiles, Ralph Clevenger, John Burdine,  
Joyce Cole, Stan Koby and Vi Koby  
by Mr. & Mrs. Paul Phillips

Frances Wheaton & Mabel Franklin  
by Helen Chambers

Mr. Harold Wood  
by Gary & Maggie Colley

Helen Varner  
by Yuvonne Burdine

Evveen Lee "Mama Searels"  
by Phyllis Reynolds

Gloria L. Weaver  
by William A. Weaver

Delphia Mayfield  
by Glen Mayfield

Stephen Mauldin  
by Pat & Marti Patchell

Frank Matherly,  
by the Grundy Street Church of Christ Ladies  
Bible Class

Jim Bragg and Larry Baker  
by Edgar & Barbara Beard

Mr. & Mrs. Willard Chambers, Mr. Claude  
Earl Chambers, D.L. & Becky Tilotta, Mr. &  
Mrs. James & Juanita Moore, Jenna McMasters,  
Mr. Claude Dunn, Mr. & Mrs. Don &  
Peggy Scott, Mr. Robert Cecil Mayo, Jr., son  
Bo Mayo, and mother Ms. Marie Mayo, J.C.  
Muncy, Mr. John W. Cormier, Ms. Quanda  
Sue Bollack, Mr. Arlen Dewayne Baker,  
Mr. Bobby L.

Dixon, Mrs. Bill "Nita" Wilburn, Mr. & Mrs.  
Jimmy Dee Little, Mr. & Mrs. Claude Griffin,  
and Mrs. John "Keitha" Cagle,  
by Perry & Charlene O'Dell

Eno Hennessee, Mary Betty Christian, Melba  
Young and Janette Murphree  
by Walter & Mary Ann Bishop

Jodie Turner  
by Sammy & Peggy Cooper

Nadine Wright  
by Mr. & Mrs. Denver Horton

Tom Foster  
by the Mauldin, SC Church of Christ

Agnes Brown and Barry Gilreath, Jr.  
by June Gannaway

# "IN HONOR OF ..."

James Watkins  
by Charles A. Jones

Mark Teske  
by Sam Bulle

Jim & Janis Dearman  
by Jack & Elmyra Eaton

Christ our Lord  
by Kathy Brewer

James & Foye Watkins  
by Marie Echols

James Watkins  
by W. Bruce

Lois Holmes  
by Patsy & John Holden

Lillian Smith (91 years old)  
and Marie Pratt (90 years old)  
by the Grundy Street Church of  
Christ Ladies' Bible Class Marshall & Clara Vann,  
Shirley Redmond, Hardy Osborne and Freeland &  
Barbara Rayburn

IN PERPETUAL MEMORY  
of Bill and Sally Miller, Sr.,  
by their son, Bill Miller

IN PERPETUAL MEMORY  
of sons, of sons, Bobby, Jr. & Barry  
Glenn Basford; friends Mack Short and  
Doug Pate; Steve & Gladys Bottoms, by  
Bobby & Eva Basford

# Now Anyone Can Have GBN At Home 24/7!

GBN on Roku (pronounced "roh koo")



Now you can have the Gospel Broadcasting Network live 24/7 on your home television. All you need is high speed internet and a Roku box. Boxes can be purchased from [www.roku.com/roku-products](http://www.roku.com/roku-products).

Once you get your Roku box installed, go into the Roku channel store, find

the GBN channel, and add it. It will then be available to watch. You will have your choice of the GBN live stream or VOD (video on demand) archive. We will be adding to the VOD section over time.

**Is there a charge for the GBN channel?** No. We are trying to reach people with the gospel. Our Roku channel, like everything else on GBN, is supported by free offerings of members of the church of Christ.

**How do I set up my Roku player?** Setting up a Roku player is simple. Every Roku player comes with a Getting Started guide that walks you through every step. "Getting Started" guides for various models are available at the GBN web site, [www.gbntv.org](http://www.gbntv.org).

**Can I find Roku in a local retail store?** Currently, new Roku players are sold directly at Roku.com, as well as in major retailers, like Best Buy, Radio Shack, Fry's, Walmart, and B. J.'s.

### \*\*\* ALSO, PLEASE NOTE \*\*\*

The new GBN iPhone and Android apps are up and running. You can

WE NEED YOUR HELP! PLEASE ASSIST BY CONTRIBUTING TO FUND THE NEW GBN FACILITY IN GERMANTOWN, TN— TRAINING MEN WHILE TAKING THE GOSPEL TO THE WORLD!



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GBN is overseen by the elders of the Southaven Church of Christ:  
Larry Everson • Con Lambert  
Vern Schrimsher  
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Southaven, MS 38671-3748

### —MANAGEMENT TEAM—



Don Blackwell  
Executive Director



Mark Teske  
Director of Operations



Glenn Colley



Ralph Upton  
Personnel & Finance

### —Volunteer Area Representatives—

Jeff Archey • Ricky Burger  
Frank Crownover • Chad Dollahite  
Ken Gardner • Mickey Gattis  
Michael Grooms • Greg Hamlin  
Denver Horton • Kevin Key • James Lee  
Rick Moody • Dwayne Odele • Keith Ritchie  
Charlie Rose • Karl Tule • Russ Vickers

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The GBN building is located west of I-75  
Exit 353, in the Gateway Mall.

GBN is a 501(c)(3)  
Non-profit organization.