We are always looking for new ways to reach people and we especially love to use the latest technology to share the gospel. In January, we came upon a tremendous opportunity to accomplish that. We learned of a denominational man who wanted to sell his Instagram account which had already developed a sizable following over the years. As of January 2018, he had over 367,000 Instagram followers. We made him an offer to purchase the account, he accepted, and we took ownership.

The Instagram was named TheArtsyChristian, and it contained thousands of memes, videos and posts. His content could be classified in three categories: 1) Good, solid content. 2) Fluff, (things that are true, but not very deep). 3) Error, (doctrines and concepts that are contrary to the Bible).

We knew that if we began posting our strongest material contrary to the beliefs of most of the religious world, we would likely lose followers by the tens of thousands. Instead, we have sought to take a slow and careful approach. First, we changed the name from TheArtsyChristian to TheAuthenticChristian. This name allows us to keep the TAC logo and represents our goal: a return to true New Testament Christianity. Next we removed all content that taught error. Then we began adding elementary content that taught truth and caused people to think. After all, Mark 4:33 says about Jesus, “And with many such parables spake he the word unto them, as they were able to hear it.” Finally we have gradually added more substantive content which will hopefully lead to questions and cause denominational followers to seek the truth.

As we begin to add more and more content that is in contrast to the religious error held by most of the world, we expect that we will lose Instagram followers, but those losses will be minimized.

Our Request to You

We believe that young people are the primary users of Instagram so we are asking teenagers and young adults to follow our Instagram page @theauthenticchristian. Also, please help us spread the word by sharing our account with your friends and your youth group. If you are a youth minister, please encourage your entire youth group to follow and share our Instagram.

We are also always looking for good content. If you have content that you think would be useful to our Instagram account, please send it to us at info@GBNTV.org. Our goal is to reach 500k followers by the end of 2018! This is a simple and easy way that young people can be involved spreading the gospel of Christ.

-Don Blackwell, Executive Director, GBN
In Memory of

Mrs. Estelle Simmons  
By Ruth Duke

William A. Mayfield Jr.  
By John and Brenda Manz

Lucy Paul  
By John and Wilma Toney

Grayson Gilbert  
By Grace Gilbert

Linda Carter  
By Christine Lowery

David Lee Pfund  
By McCaysville Church of Christ

Aileen Paul  
By Peggy McGowen

Elizabeth Overby  
By Florence Church of Christ

Paul Winstead  
By Southaven Church of Christ

Sandra Ephlin  
Floyd Clark  
Patricia Caldwell  
By Steve and Jill Stubblefield

Paul Winstead  
By Tommy and Peggy Shull

Billie Coleman  
By Horace Coleman

Paul Winstead  
By Horace Coleman

Tom Litton  
By Hollis and Nancy Tackitt

Pete Martinez  
By Hollis and Nancy Tackitt

Paul Winstead  
By Diane Mansel

Paul Winstead  
By Pete Soro  
Machine Works

Doug Hobbs  
By Shirley Hobbs

Cindy Marie Ivey  
By Michael Ivey

Aileen Paul  
By Peggy McGowen

Herbert Goff  
By Nelda Linscomb

June Sanders  
By Benny Sanders

Peter Roberson  
By Nova Roberson

Paul Winstead  
By Con Lambert

Clarence Hollis  
By Kay Worsham

Paul Winstead  
By David W. Fanning

Bob Reed  
By Geneva Hobbs

Jane Shepard  
By Cletis Lawson

Jane Shepard  
By James and Helen Kinley

Karen Edwards  
Mary Boner  
By Hollis and Nancy Tackitt

Samuel F. Hart  
By Brent and Sherryl Roberts

Ernest H. and Flora Markum  
By Brent and Sherryl Roberts

Jane Shepard  
By John Phillis

Jane Shepard  
By Horace Coleman

Bubba Loyd  
By Ronnie and Mary Lokey

Fred Burns  
By Mary Davis

Jane Shepard  
By Meredith Peek

Jane Shepard  
By Elizabeth and Eldon Brown

Jane Shepard  
By Gaye and Gene Ruark

Christopher A. Keen  
By Barbara Branstetter

Jane Shepard  
By Tricia Williams

Jane Shepard  
By Leah and Eric Smith

Andy and Dot Holmquist  
By Eric and Sherry Hedden

Bob Reed  
By Geneva Hobbs

Jane Shepard  
By Cletis Lawson

Jane Shepard  
By James and Helen Kinley

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Ernest H. and Flora Markum  
By Brent and Sherryl Roberts

Jane Shepard  
By John Phillis

Jane Shepard  
By Eric and Sherry Hedden

Trudy Maynard  
By Ronnie Miller

Jane Shepard  
By Richard and Karen McWilliams

Jeff Todd  
By Lewis and Alice Bailey

Tommy Stiles  
Gordon Fults  
By William and Nelma Chilton

Jeff Todd  
By Kay Worsham

Barry Gilreath, Sr.  
By Mike and Melissa Frost

Mrs. Jim (Barbara Ann) Latham  By Jim Latham

Charlotte Hartman  
By Mary Davis

Marilyn Power  
Pat Murphy  
By Mr. and Mrs. Anthony Gullo

Penny Horn  
By Morrison Church of Christ

Jerry Bofman  
By Northeast Albuquerque Church of Christ

Anita Suttles Rose  
Lee Roy Hamlin  
Al Greenfield  
By Hollis and Nancy Tackitt

Penny Horn  
By Mary Davis

Dorothy Jo Stewart  
By Hobbs Reunion Group

James T. and Fay Brumley  
By Billy and Deborah Box
COUNTERPOINT

After Counterpoint airs, we occasionally receive angry callers. The caller usually says something like this: “Those two men on the Counterpoint program said that I must be baptized to be saved! The thief on the cross wasn’t baptized. I want an explanation.” While it may seem like a negative to receive such a call, we find it quite encouraging. First, it means that people are watching. Second, it means that the distinctive message of New Testament Christianity is being effectively communicated. Third, it means that we made a contact that may result in a conversion. Counterpoint is a GBN produced program, hosted by B.J. Clarke and Mike Hixson. If you’re interested in having your local congregation air Counterpoint, please call us and let’s discuss the possibilities.

THE DAILY DEVOTIONAL IS BACK!

You may have noticed that on January 1, the GBN DAILY LIFT (our daily email devotional) stopped working. This was due to some personnel changes. We now have it back up and running. What is Daily Lift? It’s a 60 second devotional thought that is delivered via email in time for your morning coffee. Why not start your morning with a Daily Lift? If you currently do not get the daily devotional, you can sign up at gbntv.org/daily_lift

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In Honor of

• of sons, Bobby, Jr. & Berry Glenn Basford; friends Mack & Sible Short
  • Doug Pate

• Steve & Gladys Bottom, by Bobby & Eva Basford.
  • Steve & Gladys Bottom, by Bobby & Eva Basford.

• of Bill and Sally Miller, Sr., by their son, Bill Miller
  • Grayson O. Gilbert, by Grace B. Gilbert

• Joe Frank Miller by Carl & Patsy Hirlston

In Perpetual Memory

Robert and June Barringer by Wanda Barringer

Frank Bartlett by Van and Melissa Massey

Donny Wooley, Larry Cox, & Peggy Shull by We Care

Kim Sturla by Leslie Putman

Tina Lance By Mark Lance

Jessica Lance By Mark and Tina Lance

Katelyn Lance By Mark and Tina Lance

Edgar and Barbara Beard By Brice Holland

Watch and share GBNLIVE on Thursday Nights by watching on GBN’s Facebook Page. For more details, visit www.facebook.com/GBNORG

You can listen to GBN Radio Online 24/7/365

www.GBNTV.ORG/RADIO
GOOD NEWS IN BROADCASTING

We’re excited that two new GBN FM radio stations have recently gone live – one in Monroe, LA and another in San Angelo, TX. Also, our newest satellite TV studio has just launched in Fort Payne, AL. We’re looking forward to fresh and sound programming being produced by the faithful preachers in that area.

In February, we were in Columbia, SC filming the annual Carolina Bible Bowl, which will soon air on GBN. Thanks to the St. Andrews Road Church of Christ for hosting this event.

In 2017, we produced a video commentary on the book of Romans taught by Keith Mosher of the Memphis School of Preaching. This project was so well received that it has motivated us to do the whole New Testament. We’re now starting the GBN VIDEO COMMENTARY SERIES ON THE NEW TESTAMENT. We will produce one book at a time until we’ve covered all 27 books of the New Testament in video commentary form. We will be uploading this material to our website archive and also making it available on DVD.